



POPCORN SALE IDEAS

Fall 2020 is unlike any we've experienced in the past. Safety of our Scouts is priority one. While store front sales may not be happening this fall because of COVID-19, here are some other popcorn sale ideas.

- **Show & Sell Pop Up or Drive Thru Sales**
Setting up a display of your popcorn at a high traffic area is an easy way to increase your sale! Consider using Nextdoor App or other social media to advertise.
- **Door Hanger**
Best utilized for those customers requesting social distancing or as a way to allow customers more time to make a decision. Leave door hanger with customer and return to collect the order. One customer per hanger.
- **Take to Work Tent**
Placed in workplace breakroom, community building, worship hall, etc... Customers write in their own information.
- **Show & Deliver**
Combines the Show & Sell (Products ordered in advance) and Take Order (Going door-to-door). One Stop Selling!
- **Online Sales**
Customers can support Scouts from across the country with ppopcornstore.com. Each Scout gets credit for what is sold.
- **Take Order**
The traditional way for Scouts to sell popcorn is going door-to-door in the community.