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# #ADVENTURE ON!

## Recruitment Incentive Agreement

**First Incentive: \$100 Scout Shop gift card or unit account credit**

**Incentive Criteria:** Pack leadership agrees to the following:

- Set a Join Scout Night at your local elementary school for late August or September
  - Must be a standalone meeting.
  - Cannot be a pack meeting or on the same night as a PTA meeting.
  - Encourage new Cub Scout families to sign up that night.
- Work with your District Executive to establish a school approved date for the Join Scout Night no later than two weeks prior to the first day of school.
- Put up Join Cub Scouts yard signs and posters at least seven days prior to the Join Scout Night at schools and meeting locations as permitted.

- Work with the school office to distribute official Join Cub Scout flyers provided by the council to all K5 through 5<sup>th</sup> Grade classrooms.
- Work with council staff to create a Facebook geofence for your Join Scout Night two weeks in advance of the recruitment date.
- New Youth Applications: Encourage families to sign up via the BSA's online application rather than paper applications. If paper applications must be used, turn in the applications and registration fees to your District staff or at a Scout Service Center no later than September 28<sup>th</sup>.

**Second Incentive: \$100 Scout Shop gift card or unit account credit**

- Pack achieves a council approved new youth membership goal by October 31<sup>st</sup>.

- The goal is based on new Cub Scouts recruited during the months of August – October.

### Confirmation Process

- Submaster or Committee Chair are asked to sign incentive agreement form by July 31, 2023, to be eligible.
- All units that meet the full incentive criteria will be mailed a \$200 Scout Shop gift card by November 15<sup>th</sup> or have their account credited. Those that meet one of the two criteria will be mailed a \$100 Scout Shop gift card or have their account credited.

PACK \_\_\_\_\_

Fall 2022 Youth Recruited: \_\_\_\_\_ Fall 2023 Youth Recruitment Goal: \_\_\_\_\_

Signature (Cubmaster or Committee Chair): \_\_\_\_\_

Date: \_\_\_\_\_ Printed Name: \_\_\_\_\_

Email: \_\_\_\_\_