Happy First Birthday

Three Harbors Council

Ladies and Gentlemen,

In October 2011, the voting members of the legacy Southeast Wisconsin Council and Milwaukee County Council approved the formation of Three Harbors Council, Boy Scouts of America. Thank you for being a part of this group.

The affirmative vote was the result of a volunteer-driven, thorough, and mission-driven analysis of what was best for the youth of southeastern Wisconsin now, and in the future.

On our first anniversary, we can celebrate with vigor! While building a new Boy Scout Council is an arduous and ongoing adventure, we are enjoying significant early success.

The strong volunteer/staff partnership of the new council has made tremendous progress in these critical areas:

- The Executive Board has fully integrated, and recruiting of additional resources is ongoing. The consolidation of operating and program support functions is on pace. The council staff has been realigned and is functioning as a productive team.
- As a council, we earned Silver status in the Journey to Excellence (JTE) program. Three of our eight districts earned the coveted Gold status in JTE for 2011 and the rest of the districts earned Silver.
- We had a 2% increase in membership in 2011 giving many more kids an opportunity to experience Scouting. We are projecting a 2% increase again in 2012. This is very rare for a newly consolidated council.
- Measurable positive program outcomes are trending up. One startling statistic is that more than 1,200 new rank advancements have been earned by young people in our programs that reach our hardest to serve neighborhoods. This is a great sign that these young people are learning the basic life skills that Scouting teaches.
- We achieved our budgetary objectives in our first three months as a new corporation, and we are on track to achieve our goals again this year. This reveals the strong fiscal stewardship of our board, and the great fundraising effort of our entire team.
- More than 6,700 Cub Scouts and Boy Scouts attended a Three Harbors Council camping program in 2012. This includes more than 3,000 youth that attended Learning for Life's Character Camp.
- The Strategic Planning Committee will roll out our new plan for operations at the October 19 Executive Board meeting, and at subsequent Town Hall Meetings. Better, Stronger Scouting is the theme, and all critical program areas are being addressed. Chief among them is a comprehensive plan to fully utilize our four camp properties. All the plan's pillars are designed to generate improvement in our Journey to Excellence indicators.
- The creation of our new Order of the Arrow Lodge is under way. The finest traditions and strengths of the legacy Mascoutens and Mikano Lodges are being combined to form what will be a truly outstanding new youth-led venture.

THREE HARBORS COUNCIL
BOY SCOUTS OF AMERICA

By helping to create Three Harbors Council, you have established the foundation from which countless youth and families will benefit. Better, Stronger Scouting is the product of your labor!

Thank you for your servant leadership.

Happy Birthday,

Tom Mahoney
Council President

Richard Kroll
Council Commissioner

Richard Galling
Executive Vice President

Ed Brandon
Scout Executive

THREE HARBORS COUNCIL
BOY SCOUTS OF AMERICA

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