THREE HARBORS COUNCIL, BOY SCOUTS OF AMERICA


## Northwoods Wreaths and Noble Valley Farms 2017 Fall Wreath Sale

Illinois and Wisconsin based companies established since 1982 to provide fundraising services across the Midwest. Combined, both Companies service over 400 groups helping them generate over $\$ 1,100,000$ in net profits annually.

## Our staff:

Brittany Burmeister
262-409-5047, Brittany.Burmeister@Scouting.org
Patty Freuler
414-443-2849, Patty.Freuler@Scouting.org
Primary contact: Wreaths@ThreeHarborsScouting.org Our Vendors:

Andy- 30+ years in wreath experience
Manages Product Production and Operations
Bill - 15+ years experience
Manages Sales, Customer Care, and Product Fulfillmen

## Three Harbors Council 2017 Wreath Sale

A council wide program focused to sell unique, quality evergreen products in Southeast Wisconsin.

- Sale begins on September 15 and ends October 16
- Orders are entered online by November $5^{\text {th }}$
- Orders picked up on November $11^{\text {th }}$
- Payment due on November 11th, the Council will cash post-dated checks made out to BSA on December $5^{\text {th }}$.
Two convenient pick up locations:
South - Camp Oh-Da-Ko-Ta in Burlington
North - State Fair Park in West Allis


## To Place an Order:

Head to www.ThreeHarborsScouting.org/ProductSale and click North ITs for State Fair Orders or South for Oh-Da-Ko-Ta orders. If you have an existing username and password, you can log in and continue. If you are new, please click "Request New Account." Once approved, you can place your order.

## Diverse Range of Products!

## Balsam Wreaths

- 6 Sizes available


## Noble Fir Wreaths

- 4 Sizes Available


## Specialty Products

- Mixed Door Swag
- Candy Cane
- Cross
- Regular and Supersized Outdoor Planters
- High End, Decorator Wreaths
- Firestarter Baskets
- Garland
- Fallen Hero Wreaths


## Commission and Incentives

## Commission:

- 25 \% on All Items


## Incentives:

- Top 3 Fallen Hero Wreath Salesmen
- Receive an iPad
- Blitz Weekend (September 15-17)
- Most Fallen Hero Wreaths sold qualifies for a Lego Robotics Kit
- Top 12 Units who sell at least $\$ 4,500$ in total receive Free Delivery!
- Delivery will be on November 9 \&10
- No combining unit orders!


## 2017 Popcorn Kickoff



THREE HARBORS COUNCIL

## What Are We Selling?



## 2017 Popcorn Flavors \$10-\$20

## Yellow Popping Corn

America's healthiest snack food! Pops up tender for that fresh popcorn taste you're craving.

Net Wt. 2.5 lbs . $\mathbf{\$ 1 0 . 0 0}$ (1)D ( 5


## Scoutmasters Blend

Light roast with outstanding complexity. Nutty and clean.
100\% Premium Arabica Ground Coffee.

Net Wt. 8 oz. () $\$ 15.00$


Campfire Conniption

Heavy, full bodied, dark roast. Hints of toasted nuts and chocolate. 100\% Premium Arabica Ground Coffee.


## Butter

Microwave ~ 18 Pack
Take advantage of this convenient way to enjoy freshly popped taste with a rich butter flavor.
0 grams of trans fats. Net Wt. 45 oz. $\oplus$ \$20.00 (1)D ©

## Classic Caramel Corn

Glazed to perfection with real butter and brown sugar to create a flavor to remember, with a crunch you can't forget.

Net Wt. 10 oz. 半 $\$ 10.00$ (

## Snakebite Supremo

Beautifully clean medium roast with deep running notes of red wine and chocolate. $100 \%$ Premium Arabica Ground Coffee.



Net Wt. 8 oz. (15.00 ©

## Trail Mix

Grab a handful of our flavorful snack mix. This treat has cashews, peanuts, almonds, chocolate candies, raisins \& dried cranberries.


Net Wt. 18 oz. (©) $\$ 20.00$ ( ${ }^{\circ}$

## Sea Salt \& Cracked Pepper

## Microwave ~ 18 Pack

Tender white popcorn with a sprinkle of sea salt and dash of cracked pepper. 0 grams trans fats.

NetWt. 45 oz . $\Theta \$ 20.00$ (1) D ©


## 2017 Popcorn Flavors \$20-\$25

## Kettle Corn

## Microwave ~ 18 Pack

Experience the combination of the sweet, yet salty flavor of Kettle Corn anytime .
0 grams trans fats
Net Wt. 45 oz.
$\$ 20.00$ (1)D


## Mud Puddles

A sweet combination of our rich \& buttery caramel corn and crushed peanuts coated in rich creamy fudge.

Net Wt. 18 oz. ( $\$ 20.00$ (


## Cheddar Cheese

Made with real Wisconsin Cheddar Cheese, each freshly popped kernel is a savory blend of cheeses that will keep you coming back for more.

Net Wt. 8 oz.
$\$ 20.00$ ©

## Caramel with Sea Salt

Caramel corn made with real butter, brown sugar and the perfect amount of sea salt. The crunchy, sweet and salty combination will leave you wanting more.

Net Wt. 16 oz .
$\$ 25.00$ ©


## Peanut Butter Cup

Two great flavors that taste great together. A melt in your mouth combination of milk chocolate \& peanut butter.

Net Wt. 18 oz. $\bigcirc \$ 20.00$ ©

## Sea Salt Splash

Caramel popcorn dunked in dark fudge and sprinkled with a splash of sea salt. If you have never tried this combination, you don't know what you're missing.

Net Wt. 18 oz. $\boldsymbol{\Delta}$ \$20.00 ©

## Jalapeño Cheese

The unmistakable zip of jalapeño pepper gives this feisty popcorn flavor its heat. Perfect for those who like their snacks with a little kick.

Net Wt. 8 oz. $\$ 20.00$ (


## Caramel with Sea Salt

Caramel corn made with real butter, brown sugar and the perfect amount of sea salt. The crunchy, sweet and salty combination will leave you wanting more.

Net Wt. 16 oz.
$\$ 25.00$ ©
Official NFL OfficialNFL
Chicago Bears

## 2017 Popcorn Flavors \$30-\$50

## Classic Trio

Everyone's favorite blend of sweet \& savory, a snack you won't be able to put down. Mix them together for a Chicago style treat, or enjoy them individually.
Natural Popcorn / Classic Caramel / Cheddar Cheese
Net Wt. 23 oz. (3) \$30.00


## Cheese Lovers

Cheese, cheese and more cheese! A combination that will satisfy any cheese lover's appetite:

Cheddar Cheese / Jalapeño Cheese Buffalo Ranch / White Cheddar

Net Wt. 24 oz. (4) $\$ 40.00$ (


## Chocolate Lovers

Caramel Treasures - Caramel covered with chocolate.
Mint Treasures - Chocolate with a minty center.
White Ruby - Popcorn, cranberries \& white fudge.
Peanut Butter Cup - Milk chocolate \& peanut butter mixed together.
Coconut Rain - Caramel corn, rich fudge, almonds \& toasted coconut.
Net Wt. 57 oz . (5) $\$ 50.00$ (6)

## Military/Food Donations \$30/50

## Military Donation

Allows customers to purchase popcorn for the men and women serving our country and support Scouting at the same time.


## TROOPAID <br> TROOP AID

## Food Bank Donation

Donation will be made up of popcorn from the sale flyers and distributed throughout the Kenosha, Milwaukee and Racine County area.

## Kick Off - In the Bag

Money Envelopes


## Sales Flyers/Envelopes

| Yellow Popping Com Amerka's healthiest snack food in a re-sealable Popcoen Stars s Stripes tubl Pops up tandor for that trosh tubt Pops up tandor for that that popcorn teste youfs craving. <br> NatWL. 2.5 lbs A $\$ 10.00$ (1)D (3) | Classic Caramel Corn Glasad topatatibn wen to craate a flavor to remambor wth a crunch you can't forget. |  |
| :---: | :---: | :---: |
| Snakebite Supremo <br> Booutruly daan modiam moxet with doap unning notes of red wine and chocolate. $\qquad$ <br>  | Campfire Conniption Heany, full bodiod, dark roast. Hints of toostod nuts and chocolate. | Trail Mix <br>  This troat has cashows, peanuts, almonds, chocolate candies, raisins \& dried cranberries. |
| Butter <br> Microworve * 18 Pock <br> Take advantage of this conveniont way <br> to anjoy freshly popped tasto with a rich buttor flavor. 0 grams transtats <br> NatWL.45 oz (4) \$20.00 @D (3) | Micowave - \& Pack <br>  caxad poppeo ogramt trastats | Microwove - 18 Pock <br> bperkeme.the embinato notwo antime ogract transtax Notwe 45 ee © 820.0000 |
| Peanut Butter Cup <br> Two graat tastes that taste groat togother. Atmilis chocolato a peanst buttor of mik chocolata a peanat buttot <br> NatWe 18 oz $0 \$ \$ 20.00$ (3) | A senset comblnation of our butiary caramal com and | Sea Sallt Splash <br> Caramel popoom dunked in dark fudge <br> and spinikled with a splash of sea salt. <br> Tyou have newer tribd theis combination you dorit know what youlios mising <br> Net Wt 18 or © 520.00 () |
| Cheddar Cheese Made with raal Woconain Chaddar is a savory tiond of cheeses that wil kesp you coming back for more. Net WI. 8 ou. $\$ 20.00$ (2) | Jalapeño Cheese The umbuticsio topot jappeto poppor gives this fisty poposm fivor tis heat. Perffact for those who lie that srocks with a Imio kick. Not Wi. 8 az [ $\$ 20.00$ (ㄹ) |  |
| Classic Trio Evaryone's favortts blend of secet and savory, a snack you Carnesel Com/Cheddar Cheese/ Natural NetWL. 23 oz. (9) $\$ 30.00$ (3) | Cheese Lovers choose, choese and more cheese combiration that will satisy any choese lower's appette. Not WL. 24 ox. (4) 540.00 e) | Chocolate Lovers OzCCocabstowstim foaturas 5 swoat treats that you carft medstl <br>  Not Wt. 57 oz. (9) $\$ 50.00$ (9) |
| \| Whe Millitary Donation: | wor. ${ }_{\text {S50,0 }}$ \| Food Bank Don |  |



www.proopcorn.com

Unit Money Envelope


## Unit Name: <br> Money Due:

trotal Amount:


## Popcorn Tasting Kits



## -How to Conduct a Tasting Session-

The purpose of a tasting session is to have each boy try 1 or 2 kernels of each flavor. Once everyone has tasted each flavor, have the boys vote on which popcorn they liked best! Tally the votes and determine which flavors were everyone's favorites. Have fun with it!
-Why Tasting Sessions are going to help rocket our sales-
By conducting a tasting session for your group you create product familiarity and product knowledge. Now each scout can use the tasting results as a selling too!! For example, when the boys are at someone's door selling and the buyer says "I don't know what to get" the boy can say "My pack did a taste testing session and we decided that Caramel was the best, but I like Jalapeno Cheese so you should buy them both!"

Enjoy your Tasting Kits and good luck selling this season!
Sincerely, Your Friends at Pecatonica River Popcorn

## Bullet Board:

## 10 Bullet Points To A Great Sale



## Show \& Sell Banner

## BUY YOUR SCOUT POPCORN HERE!



## Super Saturday

Fun-filled day of events enriched with opportunity for Scouts. The day is designed to stimulate Scout sales and encourage interaction with customers.


- Entire unit gathers on a Saturday morning.
- The entire unit goes to a house to learn some techniques for selling door to door and to gain some confidence.
- The Scouts, leaders and parents then divide and blanket the neighborhood to see who can make the most sales.
- Meet back at the starting place in a specified amount of time and give the prize away.


## 4 Ways to Sell Pecatonica River Popcorn

- Show \& Sell/Show \& Deliver
- Setting up a display of your popcorn at a high traffic area is an easy way to increase your sale!
(Popcorn is ordered in advance on consignment from the Council)
- Combines the Show \& Sell (Products ordered in advance) and Take Order (Going door-to-door). One Stop Selling!
(Product is taken door-to-door and delivered on the spot)
- Take Order
- The traditional way for Scouts to sell popcorn is going door-to-door in the community. Customers place their order on the take order form and it gets delivered after the sale.
(Unit tabulates individual Scout sales into one Unit Order)
- Online Sales
- Customers can support Scouts from across the country with prpopcornstore.com. Each Scout gets credit for what they sell.
(Unit leaders register each boy, seller ID's are emailed along with script)


## Online Sales - prpopcornstore.com

Online selling allows Scouts to sell to faraway friends and family. 70\% of every purchase goes back to Scouting.

## Why sell online?

- No deliveries! PRP ships the product directly to the consumer.
- Emails sent out each time an order ships so that the unit leader and Scout can track sales.
- It's easy! Scouts register to sell with their unit leader via the Unit dashboard.
- Three options to choose from:
- 2 gallon tin
- 3 gallon tin
- Military Donation ranging from $\$ 10$ - $\$ 100$.
- Sales count towards prize levels.


## Online Flavors

## - Customers can choose their favorite 3 flavors from 12 unique options to fill their tins.

| Butter <br> Microwave $\qquad$ $+$ <br> The easiest way to enjoy popcorn rich with buttery flavor. | Caramel Corn <br> So buttery \& crisp, a melt in your mouth classic that we all love. | Cashew Thunder <br> Rich caramel corn \& cashews dipped in creamy fudge. | Cheddar Cheese <br> Famous Wisconsin cheddar cheese flavor with plenty of crunch! |
| :---: | :---: | :---: | :---: |
|  | Jalapeno Cheese <br> A Cheesey flavor with a kick that's just south of the border. | Kettle Corn Microwave <br>  Experience the sweet \& salty flavor of our kettle corn. |  |
| White Cheddar Peppercorn <br> We combined the cheesy goodness of white cheddar with a subtle |  | Cherry Cheesecake <br> A taste of cheesecake, cherry popcorn, \& Cherry Jelly Beans |  |

## Online Sales - MyPRPopcorn.com



Joe Scout
Goal: 5,000
Raising money for: I am selling popcorn to earn my way to Boy Scout camp this summer. I've been to Cub Scout day camp, but this will by my first time spending an entire week at camp and I can't wait to go. I am excited to learn to canoe and ride a horse for the first time. Please help me by purchasing popcorn today. Thank youl

## [3) Support Me Now

Please enter ID number $\mathbf{1 2 3 4 5}$ when placing your order to give me credit for your purchase.

My PR Popcorn is a secure, online platform that helps Scouts and their parents sell more popcorn by easily promoting their sale to family and friends online using your own custom profiles. Scout profiles can be setup and managed using a web browser (www.MyPRPopcorn.com) or Apple or Android smart phone by downloading the My PR Popcorn app on the Apple App store or Google Play store.

- Personable email to send to family and friends.
- Parent can record video message of Scout telling about unit and why the popcorn sale is important through the My PR Popcorn app.



## Winners Circle

## Sell \$2,500 To Enter Winners Circle



## SELL \$4,000 <br> CHOOSE PRIZE FROM ABOVE

 OR ONE OF THE FOLLOWING
**Prizes subject to availability**
**One prize per winner**

## Everyone has a chance to win

All Scouts that sell $\$ 2,500$ or more have their choice of one prize from Pecatonica Rivers' Winners Circle. All Scouts that sell $\$ 4,000$ or more have the choice of one prize but have 3 additional options to choose from. Unit leader will enter their Scout's:

- www.prpopcorn.com
- Log into your unit profile
- Click "Enter Scout into Winners Circle"


## Bonus Incentives

## Popcorn Sale Patches

Any Scout who sells at least one item will receive a popcorn sale patch.
Super Saturday Prize
Every unit receives a Z-Curve bow to help rocket their sales. Use the bow to generate excitement at the kick off. Use the bow in whatever way helps the unit to get excited about the sale.

Pecatonica River Popcorn \$2,500 and \$4,000 Winners Circle

## www.PRPopcorn.com

OKernel Tracker App

- Kernel Tracker helps you easily manage Show \& Sell inventory down to the individual container:
- Product Received from Council
- Product Given to Scouts
- Product Returned by Scouts
- Product Returned to Council.

You can even see exactly what products each Scout has checked out and how much they owe.


| In Stock Inventory |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
|  | $\mathbf{A}$ | 4 | $\oplus$ | $\Theta$ |  |
| Product | 2.5\# <br> YELLOW | 10 OZ. <br> CLASSIC <br> CARAMEL | 18 <br> PACK <br> BUTTER | 18 <br> PACK <br> BUTTER <br> LIGHT |  |
| Unit Price | $\$ 10$ | $\$ 10$ | $\$ 18$ | $\$ 18$ |  |
| Containers | -14 | 1 | -12 | 382 |  |
| $=$ Cases | $-1+-6$ | $0+1$ | $-1+-4$ | $47+6$ |  |
| Total <br> Value | $\$-140$ | $\$ 10$ | $\$-216$ | $\$ 6,876$ |  |



A Scouting Tradition for over 25 years....

## PECATONICA RIVER POPCORN



# Helpful Tips 



PECATONICA RIVER POPCORN

| SALE TOOLS |
| :---: |
| Click Here to print off Donation Receipts |
| Click Here to print off Sorry We Missed You cards |
| Click Here to print off a Popcorn Receipt |
| Click Here to print off Tasting Kit Name Cards |


| Product Weight and Dimensions |  |  |  |  |  |
| :---: | :---: | :---: | :---: | :---: | :---: |
| Product | Length | Width | Height | Weight | Items Per Case |
| 10oz. Campfire Conniption | $113 / 4 "$ | $73 / 4 "$ | $61 / 4 "$ | 6 lbs . | 8 |
| 10oz. Classic Caramel | $103 / 8^{\prime \prime}$ | $103 / 8^{\prime \prime}$ | 12 1/2" | 9.12 lbs . | 8 |
| 10oz. Coconut Rain | 10 3/8" | $103 / 8^{\prime \prime}$ | 12 1/2" | 9.12 lbs . | 8 |
| 10oz. Scoutmasters Blend | $113 / 4 "$ | $73 / 4 "$ | $61 / 4 "$ | 6 lbs . | 8 |
| 10oz. Snakebite Supremo | 11 3/4" | $73 / 4 "$ | $61 / 4 "$ | 6 lbs . | 8 |
| 10 oz . White Gold | $103 / 8{ }^{\prime \prime}$ | $103 / 8{ }^{\prime \prime}$ | 12 1/2" | 9.12 lbs . | 8 |
| 114 oz. Super Sampler | 13 | 13 | 14 5/8" | 8.13 lbs . | 1 |

## Donation Receipts

## Thank You <br> for your donation.

70\% of your purchase goes to local scouting Pecatonica River Popcorn works with military approved organizations to ship popcorn to the U.S. Troops, their families and veterans organizations around the world.

MILITARY DONATION RECEIPT

Name: $\qquad$

Donation Amount:


Pecatonica River Popcorn
Thank You
for your donation.
$70 \%$ of your purchase goes to local scouting. Pecatonica River Popcorn works with military approved organizations to ship popcorn to the U.S. Troops, their families and veterans organizations around the world.

MILITARY DONATION RECEIPT

Pecatonica River Popcorn

Name: $\qquad$
Date: $\qquad$

## Thank You <br> for your donation.

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## MILITARY DONATION RECEIPT

Name: $\qquad$

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MILITARY DONATION RECEIPT

Donation Amount:


Pecatonica River Popcorn

Date:

Donation Amount:


Pecatonica River Popcorn

Name: $\qquad$
Date: $\qquad$
Donation Amount:

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Donation Amount:


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Date: $\qquad$ Donation Amount:


Pecatonica River Popcorn

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## MILITARY DONATION RECEIPT

Name: $\qquad$

Date: $\qquad$
Donation Amount:


Pecatonica River Popcorn

## Sorry We Missed You Cards



## Popcorn Receipts



## Nutritional Information



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## PECATONICA RIVER POPCORN

Nutritional Info for Classic Caramel

|  |  |  |  |  |  |
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$\square$

## Tasting Kit Cards



## Butter Microwave

The easiest way to enjoy popcorn with a rich buttery flavor.

Allergy Information: Milk and Soy


Pecatonica River Popcorn

## Sea Salt Cracked Pepper Microwave

Tender White popcorn with a sprinkle of sea salt and dash of cracked pepper

Allergy information: Soy



White Cheddar
Savory goodness of white cheddar and a mild but noticible kick of black peppercorn with our freshly popped gourmet corn.
Allergy information: Milk and soy. Processed in a facility that also processes peanuts

## Pecatonica River Popcorn

The perfect combination of sweet and salty!

## Scout Boss



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## PECATONICA RIVER POPCORN

Sign in to PRPopcorn.com

All fields required.


Forgot password?

CREATE UNIT PROFILE
Why sign in?

- Place your unit order
- View your order history
- Sign up Scouts for online sales
- Enter Scouts into Winners Circle
- Download your worksheet tool


## Scout Boss

## PECATONICA RIVER POPCORN

| Council Information |  |  |
| :---: | :---: | :---: |
| Greater Pecatonica River Council | Place Order | View/Edit Orders |
|  | Enter a Scout for Online Seller ID | View Seller IDs/Online Sales |
| 105 E Tama Street <br> Livingston, W1 53554 | Enter Scout into Winner's Circle | View Winner's Circle Entries |
| 608-943-8283 | Download Worksheet Tool | View/Update Unit Profile |
|  | Print Invoice for Current Sale |  |
| Important Dates | Order Summary |  |
| 08/09/17: Popcorn Kickoff 7:00 PM - 9:00 PM |  |  |
| 08/23/17: Popcorn Kickoff Makeup |  |  |
| 08/31/17: Show-N-Sell Orders Due |  |  |
| 09/15/17: Show-N-Sell Distribution |  |  |
| 123 , |  |  |

## Scout Boss



PECATONICA RIVER POPCORN
Unit: Sample Party 12345 Order ID: 30293 Order Type: Show n Sell

\#\# View Order
2.5\# Yellow
Popcorn $-8 /$ cs

10 oz . Classic Caramel-8/cs
18 Pack Butter
Microwave - 8 Microwave
cs
18 Pack Butter
Light -
Microw
Microwave - $8 /$
cs
18 Pack Kettle
Corn-
Microwave - 8 / Corn-
Microw
cs

8 oz . Jalapeno
8 oz. Jalapeno
Cheese $-8 / \mathrm{cs}$
18 oz. Mud
Puddles - 8 /cs
18 oz Sea Salt
Splash $-8 / \mathrm{cs}$
18 oz. Peanut
Butter Cup - $8 /$
cs
16 oz Caramel
$\mathrm{w} / \mathrm{Sea}$ Salt - $8 /$
cs
23 oz. Classic

24 oz . Cheese
24 oz. Cheese
Lovers - 1 /cs
57 oz. Chocolate
Lovers - 1 / cs
S30 Military
Donation -
Donation-1/cs
$\$ 50$ Military
S50 Miltary
Donation $-1 / \mathrm{cs}$

PRICE CASES



Show-N-Sell orders are ordered in cases only.

Take Orders are ordered in containers only.

You have the ability to edit your order by logging into your unit profile up until the council approves the order.

## Scout Boss



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## PECATONICA RIVER POPCORN

## Back <br> View Submitted Scouts



Enter Scout's information above then click Submit. Repeat until all Scout's have been signed up.

## Scout Boss



A Scouting Tradition for over 25 years.....

## PECATONICA RIVER POPCORN

Back to Dashboard

View Winners Circle Entries


Enter requested information above then click Submit. Repeat until all qualified Scout's have been entered.

## Thank You!

## Questions or Comments?



## Important Dates

- August 30 Show \& Sell Orders Due Online by Units
- September 12 Show \& Sell Pick-Up, Milwaukee
- September 13 Show \& Sell Pick-Up, Kenosha/Racine
- September 15 Sale Starts
- October 16 Sale Ends
- October 23 Milwaukee Reconciliation Day
- October 24 Kenosha/Racine Reconciliation Day November 9 Milwaukee Take-Order Pick-Up
November 10 Kenosha/Racine Take-Order Pick-Up
December 5 Post-Dated Checks Cashed

THREE HARBORS COUNCIL, BSA

## Warehouse Locations

C.H. COAKLEY

N54 W13901 Woodale Dr
Menomonee Falls, WI 53051


WARREN INDUSTRIES
28254 Mile Rd
Racine, WI 53404


## Warehouse Hours

Milwaukee Scout Service Center
Wednesdays during sale 12:00-5:30
Fridays during sale 12:00-5:30
Saturdays during sale 9:00-10:30

Warren Industries (Racine/Kenosha area Thursdays during sale 3:00-5:30

Please contact Steven or Patty to confirm an additional product order! We want to make sure we have product in stock and someone there to help!

## PATTY FREULER

414-443-2849
Popcorn@ThreeHarborsScouting.org

STEVEN IDZIKOWSKI 414-443-2858
Steven.Idzikowski@Scouting

## Popcorn Sale Details

Choose your commission structure:
33\% with Prize Program OR
$35 \%$ without Prize Program

Choose your methods of sell Take Order Show \& Sell Selling Online

## Return Policy

- Units cannot return, WITHOUT ANY EXCEPTIONS, more than 20\% of their total Show \& Sell at any point during the sale
- Units cannot place an order for initial Show \& Sell for more than their units Fall 2016 Total Sal
- Undamaged product that was ordered for Show \& Sell MUST be returned by Reconciliation Da Chocolate Products may NOT be returned.
- Any product returned prior to Reconciliation Day are by appointment only and are subject to 20\% rule


## Unit and Leader Incentives

## Extra Commission

Increase sale 10\% (\$2,500 minimum), unit gets 1\% increase in commission of to retail sold
(Units must have sold in Fall 2016 to qualify)

## Smart TV Drawing for Leaders

Attend Popcorn Training and increase sales to be entered in a drawing to win a TV

## Unit Kickoff Gifts

Each Units receives a $\$ 750$ Club prize, a taste kit, a bullet board and a tote bag

## Unit-Led Incentives

Set $\$ 750$ Goal for every Scout
Top Seller Incentives
p Selling Den/Patrol earns a Pizza Party
on Pop/Crew Goal

## Tools Available to Units

## Popcorn Machine

- Perfect for your Kickoff
- Three Harbors Council will provide popcorn and bags to fill


## Squareup.com

- Request a free app and card reader via the Square Up Website
- With its low transaction fee, Square Up is the perfect way to sell to tho who do not carry cash
- You can also purchase a Chip \& Contactless (Apple Pay, etc.) Readerfor \$49


## กte ${ }^{3}$ nners

Borrow popcorn banners from Three Harbors Council fonvou' nextshe and Sell!

## Blitz Weekend

Top 5 Sellers in the Council during the opening weekend win a LEGO Star Wars Poe's X-Wing Fighter!


## Bonus Rewards

- Bonus Rewards are for ALL Scouts, at 33\% and 35\% commission.

Turn in the Bonus Rewards spreadsheet by Reconciliation Day. Prizes will be ready to be picked up from the Scout Office by the end

## Bonus Rewards



Level 1: Sell \$750
Sports Voucher, Z-Curve Bow, \$750 Club Patch


Level 2: Sell \$1,250
(3) Country Springs Waterpark

Passes + Level 1


Level 3: Sell \$2,500
Prize from Winner's Circle

+ Level 1 \& 2

THREE HARBORS COUNCIL, BSA

Level 5: Sell \$7,500
2 Night Stay at the Great Wolf Lodge for a Family of $4+$ Level 1, 2, 3 \& 4

Level 6: Sell \$12,000 3 Night, 4 Day Trip to Legoland in Florida for a Family of 4

+ Level 1, 2, 3, 4 \& 5

Level 7: Sell \$16,000 3 Night, 4 Day Trip to Universal Studios in Florida
for a Family of 4

+ Level 1, 2, 3, 4 \& 5

Milwaukee Brewers Premiere Package + Level 1, 2 \& 3


Level 4: Sell \$4,500

## Final Comments

- Check your Kernel Journals
- Take all the flyers you need
- Call us if you need help or have a question
- Use the resources on www.ThreeHarborsScouting.org/Popcorn


## 5 Keys to Unit Success

1. Unit Kernel Trained, Organized, and Pumped up
2. Plan your Unit's Program
3. Set a Goal
4. Inspirational and Fun Unit Kickoff
5. Unit incentives that every Scout will Enjoy
