THREE HARBORS COUNCIL, BOY SCOUTS OF AMERICA



2018 Popcorn Kickoff



THREE HARBORS COUNCIL

2018 Popcorn Flavors \$10-\$20

White Popping Corn

America's healthiest snack food! Pops up tender for that fresh popcorn taste you're craving.



Net Wt. 2.5 lbs. ▲ \$10.00 (U)D (GF)





Classic Caramel Corn

Glazed to perfection with real butter and brown sugar to create a flavor to remember. with a crunch you can't forget.

Net Wt. 10 oz. **\$10.00** GF





Family Time by Terry Redlin

Scoutmasters Blend

Light roast with outstanding complexity. Nutty and clean.

100% Premium Arabica Ground Coffee.

Net Wt. 8 oz.







Snakebite Supremo

Beautifully clean medium roast with deep running notes of red wine and chocolate.

100% Premium Arabica Ground Coffee.

Net Wt. 8 oz.



\$15.00 GF)



Light

Dark

Campfire Conniption

Heavy, full bodied, dark roast. Hints of toasted nuts and chocolate.

100% Premium Arabica Ground Coffee.

Net Wt. 8 oz. \$15.00 GF







Trail Mix

Grab a handful of our flavorful snack mix. This treat has cashews, peanuts, almonds, chocolate candies, raisins & dried cranberries.

Net Wt. 18 oz. (Signature 18 o





Patiently Waiting by Terry Redlin



2018 Popcorn Flavors \$20

Cheddar Cheese

Made with real Wisconsin Cheddar Cheese, each freshly popped kernel is a savory blend of cheeses that will keep you coming back for more.

Net Wt. 8 oz. • \$20.00 GF







Eaale Court Of Honor by Joseph Csatari

Jalapeño Cheese

The unmistakable zip of jalapeño pepper gives this feisty popcorn flavor its heat. Perfect for those who like their snacks with a little kick.

Net Wt. 8 oz. \$20.00 GF





by Joseph Csatari

Butter

Microwave ~ 18 Pack

Take advantage of this convenient way to enjoy freshly popped taste with a rich butter flavor.

Net Wt. 45 oz. • \$20.00 (U) D (F)







Sea Salt "Light" Microwave ~ 18 Pack

Tender white popcorn with a sprinkle of sea salt and dash of cracked pepper. Half the fat and 0 grams of trans fats.

Net Wt. 45 oz. (=) \$20.00 (U)D (GF)









Kettle Corn

Microwave ~ 18 Pack

Experience the combination of the sweet, yet salty flavor of Kettle Corn anytime. 0 grams trans fats.

Net Wt. 45 oz. **♦ \$20.00 (**) D **(6)**





Peanut Butter Cup

Two great flavors that taste great together. A melt in your mouth combination of milk chocolate & peanut butter.

Net Wt. 18 oz. **S20.00** GF



Sunset Retreat by Terry Redlin



2018 Popcorn Flavors \$25-\$40

Caramel with Sea Salt

Caramel corn made with real butter, brown sugar and the perfect amount of sea salt. The crunchy, sweet and salty combination will leave you wanting more.

Net Wt. 16 oz. \$ \$25.00 GF





Milwaukee Brewers

Double Butter

Microwave ~ 30 Pack

Bring the taste of the theater home with this buttery popcorn snack. Each package is bursting with twice the buttery flavor.

Net Wt. 75 oz. **DB \$30.00** ①D @



Classic Trio

Everyone's favorite blend of sweet & savory, a snack you won't be able to put down. Mix them together for a Chicago style treat, or enjoy them individually.

Natural Popcorn / Classic Caramel / Cheddar Cheese

Net Wt. 23 oz. 3 \$30.00 GF





Scouting Memories by Norman Rockwell

Cheese Lovers

Cheese, cheese and more cheese! A combination that will satisfy any cheese lover's appetite:

Cheddar Cheese / Jalapeño Cheese Buffalo Ranch / White Cheddar

Net Wt. 24 oz. 4 \$40.00 @F





Military Donations \$30/50

Allows customers to purchase popcorn for the men and women serving our country and support Scouting at the same time.









Kick Off – In the Bag

In The Bag:



POPCORN SALES CHECKLIST

- **☑** Money Envelopes
- ☑ Pen/Pencil
- ☑ Clean Uniform
- **Donation Receipts**

- **☑** Popcorn Receipts

How to Conduct a Tasting Session

The purpose of a tasting session is to have each boy try I or 2 kernels of each flavor. Once everyone has tasted each flavor, have the boys vote on which popcorn they liked best! Tally the votes and determine which flavors were everyone's favorites. Have fun with it!

-Why Tasting Sessions are important to our sales-

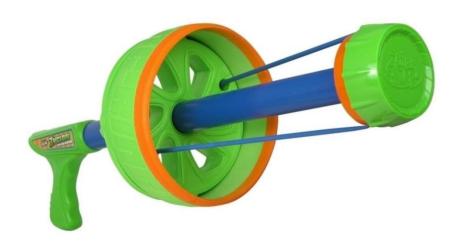
By conducting a tasting session for your group you create product familiarity and product knowledge. Now each scout can use the tasting results as a selling tool! For example, when the boys are at someone's door selling and the buyer says "I don't know what to get" the boy can say "My pack did a taste testing session and we decided that Caramel was the best, but I like Jalapeno Cheese so you should buy them both!"

Enjoy your Tasting Kits and good luck selling this season!

Sincerely, Your Friends at Pecatonica River Popcorn

Super Saturday

Fun-filled day of events enriched with opportunity for Scouts. The day is designed to stimulate Scout sales and encourage interaction with customers.



- Entire unit gathers on a Saturday morning.
- The entire unit goes to a house to learn some techniques for selling door to door and to gain some confidence.
- The Scouts, leaders and parents then divide and blanket the neighborhood to see who can make the most sales.
- Meet back at the starting place in a specified amount of time and give the prize away.

4 Ways to Sell Pecatonica River Popcorn

- Show & Sell/Show & Deliver
 - Setting up a display of your popcorn at a high traffic area is an easy way to increase your sale!

(Popcorn is ordered in advance on consignment from the Council)

Combines the Show & Sell (Products ordered in advance) and Take Order (Going door-to-door). One Stop Selling!

(Product is taken door-to-door and delivered on the spot)

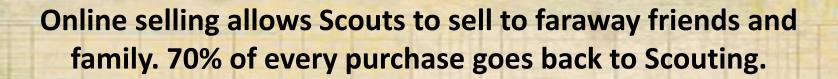
- Take Order
 - The traditional way for Scouts to sell popcorn is going door-to-door in the community. Customers place their order on the take order form and it gets delivered after the sale.

(Unit tabulates individual Scout sales into one Unit Order)

- **Online Sales**
 - Customers can support Scouts from across the country with prpopcornstore.com. Each Scout gets credit for what they sell.

(Unit leaders register each boy, seller ID's are emailed along with script)

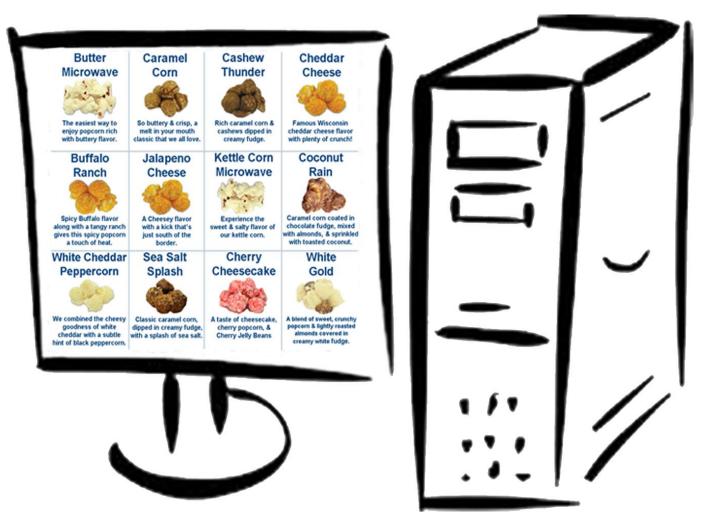
Online Sales – prpopcornstore.com



- No deliveries! PRP ships the product directly to the consumer.
- Emails sent out each time an order ships so that the unit leader and Scout can track sales.
- It's easy!
 - Scouts register to sell with their unit leader via the Unit dashboard.
- Three options to choose from:
 - 2 gallon tin
 - 3 gallon tin
 - Military Donation ranging from \$10 \$100.
- Sales count towards prize levels.

Online Flavors

 Customers can choose their favorite 3 flavors from 12 unique options to fill their tins.



Online Sales – MyPRPopcorn.com



My Pecatonica River Popcorn



Joe Scout

Goal: 5,000

Raising money for: I am selling popcorn to earn my way to Boy Scout camp this summer. I've been to Cub Scout day camp, but this will by my first time spending an entire week at camp and I can't wait to go. I am excited to learn to canoe and ride a horse for the first time. Please help me by purchasing popcorn today. Thank you!

☑ Support Me Now

Please enter ID number **12345** when placing your order to give me credit for your purchase.

My PR Popcorn is a secure, online platform that helps Scouts and their parents sell more popcorn by easily promoting their sale to family and friends online using your own custom profiles. Scout profiles can be setup and managed using a web browser (www.MyPRPopcorn.com) or Apple or Android smart phone by downloading the My PR Popcorn app on the Apple App store or Google Play store.

- Personable email to send to family and friends.
- Parent can record video message of Scout telling about unit and why the popcorn sale is important through the My PR Popcorn app.





NOW



Winners Circle

Sell \$2,500 To Enter Winners Circle



Everyone has a chance to win

All Scouts that sell \$2,500 or more have their choice of **one** prize from Pecatonica Rivers' Winners Circle. All Scouts that sell \$4,000 or more have the choice of **one** prize but have 3 additional options to choose from. Unit leader will enter their Scout's:

- www.prpopcorn.com
- Log into your unit profile

12 m Markeman

 Click "Enter Scout into Winners Circle"







A Scouting Tradition for over 25 years,....

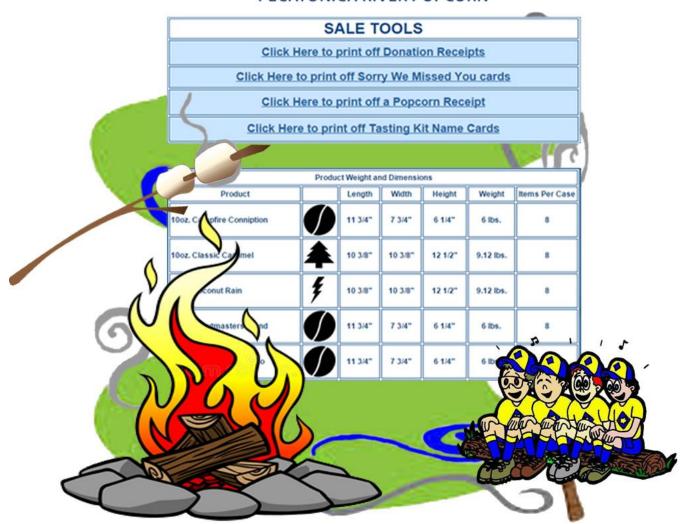
PECATONICA RIVER POPCORN



Helpful Tips



PECATONICA RIVER POPCORN



Thank You

for your donation.

70% of your purchase goes to local scouting. Pecatonica River Popcorn works with military approved organizations to ship popcorn to the U.S. Troops, their families and veterans organizations around the world.

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MILITARY DONATION RECEIPT MILITARY DONATION RECEIPT



Donation Amount:



MILITARY DONATION RECEIPT MILITARY DONATION RECEIPT

Donation Amount:



Pecatonica River Popcorn



Pecatonica River Popcorn

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MILITARY DONATION RECEIPT MILITARY DONATION RECEIPT





Sorry We Missed You Cards

Three Harbors Council, I'V SCOUTS OF AMERICA

It's Boy Scout Popcorn Time

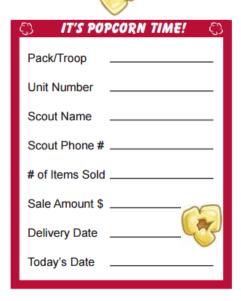
Selling Scout Popcorn helps Scouts, Units, and the Council raise the funds needed to provide quality programs to the youth of our communities. Popcorn has helped pay for camp, uniforms, equipment, and much more...please keep the tradition strong and support your local scouts.

Contact: Brian Arndt of Pack 4454 at 608-943-8283 for more information and to place your order.

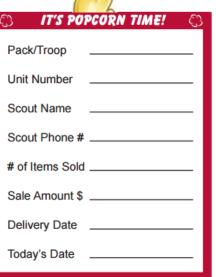


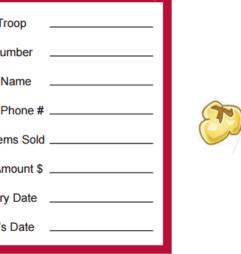
Popcorn Receipts





























Nutritional Information



MY ACCOUNT | LOGOUT



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PECATONICA RIVER POPCORN

Nutritional Info for Classic Caramel



CARAMEL CORN

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Nutrition acts

erv. Size: 3/4 cup (30g) alories: 120

Fat Cal.: 35 ercent Daily Values (DV) are based

Amount / Serving	%DV*	Amount / Serving	%DV*
Total Fat 4g	6%	Total Carb. 21g	7%
Sat. Fat 1g	5%	Fiber 1g	4%
Trans Fat 0g	-	Sugars 13g	17110
Cholest, 5mg	2%	Protein 1g	
Sodium 20mg	1%		

Calcium 2%

Vitamin C 0%

Ingredients: Brown sugar, corn syrup, popcorn, corn oil, water, butter (cream, salt), soy lecithin, baking soda, natural and artificial flavors. Allergy Information: Contains Milk, Soy. Processed in a facility that also processes peanuts.

Vitamin A 2%





Pecatonica River Popcorn **Pecatonica River Popcorn** Pecatonica River Popcorn -**Sea Salt Cracked Pepper Butter Microwave** White Cheddar **Microwave** Savory goodness of white cheddar and a mild The easiest way to enjoy popcorn with but noticible kick of black peppercorn Tender White popcorn with a sprinkle a rich buttery flavor. with our freshly popped gourmet corn. of sea salt and dash of cracked pepper Allergy information: Milk and soy. Processed in a facility Allergy information: Soy Allergy Information: Milk and Soy that also processes peanuts. Pecatonica River Popcorn Pecatonica River Popcorn Pecatonica River Popcorn **Cheddar Cheese Buffalo Ranch Kettle Corn**

Popcorn with a spicy buffalo flavor

along with a touch of ranch.

Allergy Information: Milk and Soy. Processed in a facility

that also process peanuts.

The perfect combination

of sweet and salty!

Allergy information: Soy

Savor the flavor of tangy Wisconsin

cheddar cheese popcorn.

Allergy information: Milk and Soy, Processed in a facility

that also process peanuts.

Thank You!

Questions or Comments?



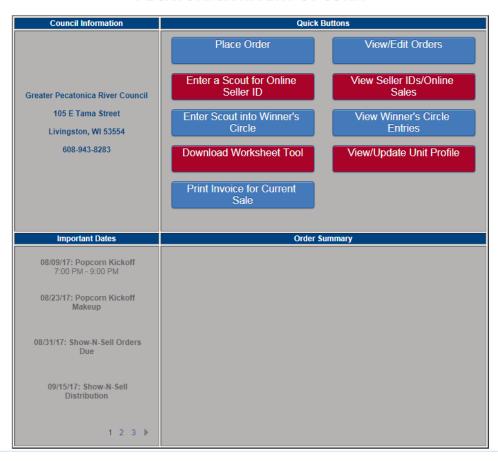
Scout Boss



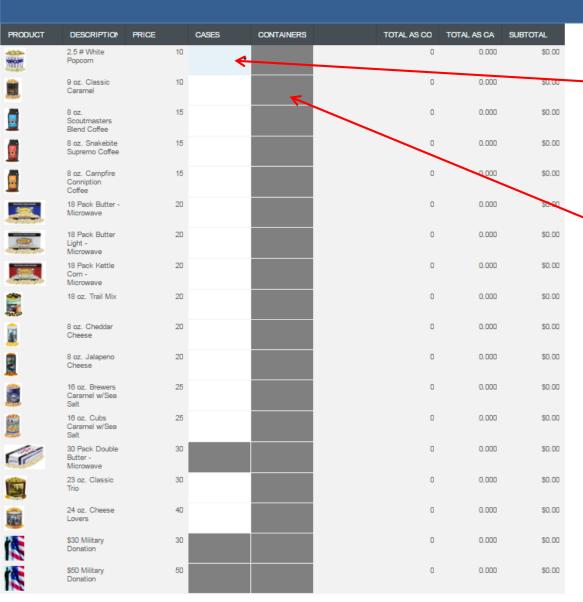


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Scout Boss



Show-N-Sell orders are ordered in cases only.

Take Orders are ordered in containers only.

You have the ability to edit your order by logging into your unit profile up until the council approves the order.

View/Edit Orders





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PECATONICA RIVER POPCORN

Print this page

Back to Dashboard

iload da	ata					
APPROVED	ORDER TYPE	PICK UP LOCATION	TOTAL CASES	TOTAL CONTAINERS	TOTAL DOLLARS	
No	Show-N-Sell	Location 1	42	238	\$4,530.00	Edit
No	Take Order	Location 1	62.38	135	\$3,330.00	Edit
TOTAL			104.38	373	\$7,860.00	

Records 1-2 of 2

Sign up Scout for Online Id



MY ACCOUNT | LOGOUT



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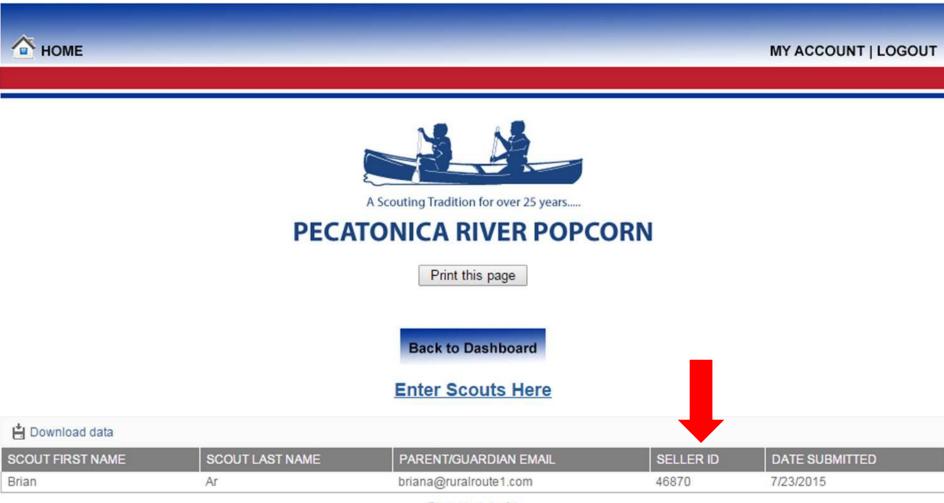
Back

View Submitted Scouts

Scout First Name *	
Scout Last Name (1st two initial	s)*
Parent/Guardian Email*	Parent/Guardian Email
	SUBMIT

Enter Scout's information above then click Submit. Repeat until all Scout's have been signed up.

View Online Seller Id's



Records 1-1 of 1

Seller Id Email

Sent: Wed 2/8/2017 10:11 AM

From: pops@prpopcorn.com

To:

Brian Arndt

Subject:

Boy Scouts Online Popcorn Sale

Congratulations, your Scout has been signed up to sell online by the unit leader.

You have two ways to reach your customers.

1. My PR Popcorn is a secure, online platform that helps Scouts and their parents sell more popcorn by easily promoting their sale to family and friends online using your own custom profiles. Scout profiles can be setup and managed using a web browser (www.MyPRPopcom.com) or Apple or Android smart phone by downloading the My PR Popcom app on the Apple App store or Google Play store.

With the My PR Popcorn app, simply select "Share Profile" at the top of the My Profile page to share it using any email or social media account setup on your phone. When customers visit a Scout's profile, they can select the "Support Me Now" button on your profile page that will take them to the online Pecatonica River store. They will need to enter the unique ID number displayed each Scout's profile page when placing their order to give that Scout credit for the sale.

2. Form email sent to your contact list using the text below.

Please support me and scouting by ordering a made-to-order popcom tin. Pecatonica River Popcom allows you to choose a 2 or 3 gallon tin with your own individualized combination of up to 3 gournet popcorn flavors. The special flavors and descriptions are available at www.prpopcomstore.com. You may also choose to send a taste of home to our U.S. Military men and women by purchasing a Popcom Military Donation. These donations are available in denominations from \$10-\$100 and ship direct from Pecatonica River Popcorn to men and women in the U.S. Military.

To find out more about the available popcom choices, please go to: www.prpopcomstore.com. Once there, you can place an order on my behalf by entering my Scout Seller ID: 90610 at checkout.

70% of your purchase goes back to my Unit and Council to help instill the very values that have made Scouting a time honored tradition for over 100 years.

Thank you for your support,

Brian Ar Seller ID: 90610

Enter Scout into Winners Circle





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PECATONICA RIVER POPCORN

Back to Dashboard

View Winners Circle Entries

Scout First Name*	
Scout Last Name (1st two initials)*	
Dollar Amount Sold (must be over &2500.00)*	
Zip code * ?	
Prize *	Choose Your Prize
Worksheet verification* ③	Choose File No file chosen
Parent/Guardian Email*	Parent/Guardian Email

Enter requested information above then click Submit. Repeat until all qualified Scout's have been entered.

View Winners Circle Entries

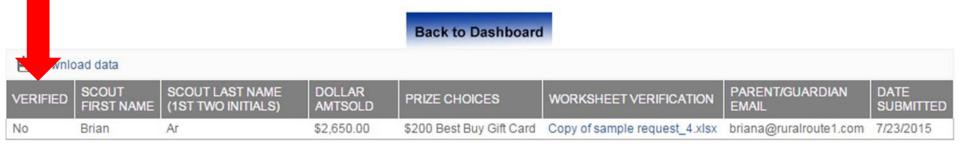




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PECATONICA RIVER POPCORN

Print this page



Records 1-1 of 1

Thank You!

Questions or Comments?





- February 14 Show & Sell Orders Due Online by Units
- February 27 Show & Sell Pick-Up, Milwaukee
- February 28 Show & Sell Pick-Up, Kenosha/Racine
- March 2 Sale Starts
- April 2 Sale Ends
- April 10 Milwaukee Reconciliation Day
- April 11 Kenosha/Racine Reconciliation Day
 - April 26 Milwaukee Take-Order Pick-Up
 - **April 27** Kenosha/Racine Take-Order Pick-Up
- May 22 Post-Dated Checks Cashed

Warehouse Locations

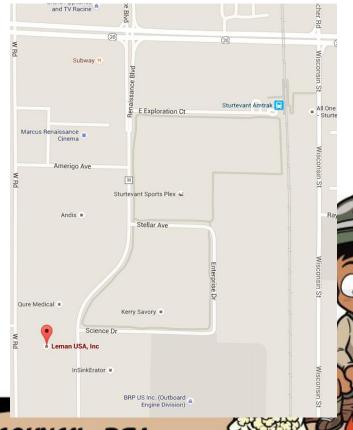
C.H. COAKLEY

N54 W13901 Woodale Dr Menomonee Falls, WI 53051



Leman USA

1860 Renaissance Blvd Sturtevant, WI 53177



THREE HARBORS COUNCIL, BSA

Warehouse Hours

Milwaukee Scout Service Center

Wednesdays during sale 12:00-5:30 Fridays during sale 12:00-5:30

Leman USA (Racine/Kenosha area)

Thursdays during sale 3:00-5:00

Please contact Steven or Patty to confirm an additional product order! We want to make sure we have product in stock and someone there to help!

PATTY FREULER

414-443-2849

Popcorn@ThreeHarborsScouting.org

STEVEN IDZIKOWSKI

414-443-2858

Steven.ldzikowski@Scouting.org

THREE HARBORS COUNCIL, BSA

Popcorn Sale Details

Choose your methods of sellingChoose your commission

Take Order structure:

Show & Sell

Selling Online

33% with Prize Program

OR

35% without Prize Program





Units cannot return, WITHOUT ANY EXCEPTIONS, more than 20% of their total Show & Sell at ny point during the sale

Units cannot place an order for initial Show & Sell for more than their units Spring 2017 Total ale

Undamaged product that was ordered for Show & Sell MUST be returned by Reconciliation Day

Any product returned prior to Reconciliation Day are by appointment only and are subject to the

20% rule

Medium/Dark coffees and Cheese Lovers will be limited for Show & Sell order

Unit and Leader Incentives

Extra Commission

Increase sale 10% (\$2,500 minimum), unit gets 1% increase in commission of total retail sold

(Units must have sold in Spring 2017 to qualify)

Smart TV Drawing for Leaders

Attend Popcorn Training and increase sales to be entered in a drawing to win a Smart

Unit Kickoff Gifts

Each Units receives a \$750 Club prize, a taste kit, a bullet board and a tote bag

Unit-Led Incentives

- · Set \$750 Goal for every Scout
- · Top Seller Incentives
- · Top Selling Den/Patrol earns a Pizza Party
- · Pack/Troop/Crew Goal

THREE HARBORS COUNCIL, BSA

Tools Available to Units

Popcorn Machine

- Perfect for your Kickoff
- Three Harbors Council will provide popcorn and bags to fill

Squareup.com

- Request a free app and card reader via the Square Up Website
- With its low transaction fee, Square Up is the perfect way to sell to those who do not carry cash
- You can also purchase a Chip & Contactless (Apple Pay, etc.) Reader for \$49

anners

Borrow popcorn banners from Three Harbors Council for your next and Sell!

Blitz Weekend

Top 5 Sellers in the Council during the opening weekend win a Thames & Kosmos Remote-Control Machines: Custom Cars with Configurable Gear Box!



Bonus Rewards

• Bonus Rewards are for ALL Scouts, at 33% and 35% commission.

• Turn in the Bonus Rewards spreadsheet by Reconciliation Day.

Prizes will be ready to be picked up from the Scout Office by the end



Bonus Rewards



Level 1: Sell \$750

Sports Voucher, Zing Firetek
Rocket,
\$750 Club Patch



2 Night Stay at the Great Wolf Lodge for a Family of 4 + Level 1, 2, 3 & 4





Level 2: Sell \$1,250

(3) Country Springs Waterpark
Passes + Level 1

Level 6: Sell \$12,000

3 Night, 4 Day Trip to Legoland in Florida for a Family of 4 + Level 1, 2, 3, 4 & 5





Level 3: Sell \$2,500

Prize from Winner's Circle + Level 1 & 2

Level 7: Sell \$16,000

3 Night, 4 Day Trip to Universal Studios in Florida for a Family of 4 + Level 1, 2, 3, 4 & 5



Level 4: Sell \$4,500

Milwaukee Brewers Premiere



THREE HARBORS COUNCIL, BSA

Final Comments

- Check your Kernel Journals
- Take all the flyers you need
- Call us if you need help or have a question
- Use the resources on www.ThreeHarborsScouting.org/Popcorn

5 Keys to Unit Success

- 1. Unit Kernel Trained, Organized, and Pumped up
- 2. Plan your Unit's Program
- 3. Set a Goal
- 4. Inspirational and Fun Unit Kickoff
- 5. Unit incentives that every Scout will Enjoy

