

# NEW CAMP CARD UNIT FUNDRAISER



## How the Camp Card Sale Works

Three Harbors Council, BSA is excited to announce a new risk-free fundraiser designed to assist Scouts in funding their program, while reducing out of pocket costs for families. Camp Cards contain deals and discounts from local restaurants and businesses, which the Scouts sell, earning a commission! The front of the card offers one-time use/snap-off coupons. The back of the card offers multi-use discounts to be used throughout the year

### Kick-Off Webinar

June 10 at 5:30 pm

### Card Distribution

June 15 – June 20

### Sale Dates

June 22 – Aug. 1

### Settlement Dates

Aug. 10 – Aug. 15

There will be a five-day window (June 15 – June 20) for unit leaders to pick up their camp cards. Cards can be picked up at either the Milwaukee or the Kenosha Service Centers. Please contact Leah Rife with Three Harbors Council at [Leah.Rife@Scouting.org](mailto:Leah.Rife@Scouting.org) or 414-443-2872 to sign up for the date and location where you will be picking up your unit's camp cards. Unit Leaders will be responsible for distributing these cards to their Scouts. If more camp cards are needed during the sale, units can place an order for additional cards online.

## Tips for Selling Safely

***The number one priority of Three Harbors Council is to keep Scouts safe and healthy.*** Our council's three-county territory serves many communities with their own COVID-19 response measures in place. During the Camp Card sale, Scouts, leaders and parents should follow social distancing recommendations and the guidelines of local municipalities and health departments. Participation in the Camp Card sale is entirely voluntary. If a Scout family chooses not to participate, there will be opportunities later in the year to raise funds for your unit's program.

The following are tips for to safely sell Camp Cards while social distancing:

- Post your sale on social media (Facebook, Instagram, Nextdoor) with pictures of the discount offers on the front & back of the card. Now is a great time to promote the multi-use coupon offers as many people are getting meals via takeout.
- Remind potential buyers that they can make contactless payment by Venmo, PayPal, Facebook Messenger or Square. These apps are easy to download, and the money can be transferred directly into a parent's or unit's account.
- Have Scouts use a "Take Order" sheet for selling camp cards. By using a Take Order sheet, Scouts can sell camp cards, while collecting payment and distributing the cards at a separate time.
- Camp Cards can be mailed, dropped off or picked up. Focus your sales efforts on relatives, close neighbors, family friends and your parents' co-workers.
- If Scouts are selling in public, please follow all social distancing and safety protocols recommended by public health officials, including wearing a face covering, using hand sanitizer and regular handwashing.

## Camp Card Sponsors

All camp card sponsors will continue to honor discounts during this time except for the professional sports teams whose seasons have been postponed (Milwaukee Bucks, Milwaukee Milkmen and Milwaukee Brewers). We will notify unit leaders once more information is known about plans for these professional sports team discounts.

## Unit Commission

As a reminder, the 50% commission earned from Camp Card sales can go towards all Scouting activities, not just summer camps. This is an important point for Scouts to remember when selling cards in the community.